

## 2010 LPNAN CONVENTION BOOK

### ADVERTISING AGREEMENT

LPNAN is authorized to insert in the 2010 Convention Book an advertisement of the size indicated below. Advertising rates are based on camera-ready ad copy. If advertisement is not camera ready, assistance is available to help set your ad and the advertiser will be billed for time and materials. We can set lettering, but originals of artwork, logos, letterheads, and photographs (photos must be half tones) must be supplied to us and must be in black and white.

Circle appropriate size of ad:

<u>Ad Size</u>	<u>Vendor Rate</u>	<u>Commercial Rate (non-vendor)</u>
1/4 page	\$30.00	\$45.00
1/2 page	\$55.00	\$75.00
Full page	\$100.00	\$125.00

Ad in the 2010 Convention Book must fit 8 1/2" x 11"

**DEADLINE:** Advertisement copy must be in the LPNAN office by September 16, 2010.

**Full payment must accompany the contract.** Make checks payable to LPNAN.

*If you would like to place the fee on a credit card, please contact the LPNAN office.*

\_\_\_\_\_ Camera-ready copy for the ad size indicated above is enclosed

\_\_\_\_\_ Copy attached; please set ad and bill accordingly

Payment in the amount of \$ \_\_\_\_\_ is enclosed. I understand I will be billed for time and materials for any ad copy which is not camera-ready and/or which must be set.

Company name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_ Telephone: ( ) \_\_\_\_\_

Authorized signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please print name: \_\_\_\_\_

Complete and return to:

Robin Dolen

LPNAN

3900 NW 12<sup>th</sup> Street, Suite 100

Lincoln, NE 68521

Phone: (402) 435-3551

Fax: (402) 475-6289

QUARTER PAGE-Dotted Line to Top Line  
3" X 4 ½"

HALF PAGE-Dotted Line to Bottom Line - 7" X 4 ½ "

FULL PAGE-Bottom Line to Top Line - 7" X 9"