

NHCA'S LIBRARY LIST – PUBLIC RELATIONS

Code	Number	Title	Copyright
PR	290.07	1995 Nebraska Newspaper Directory & Rate Book Nebraska Press Association	No Date
PR	290.01	All Politics Is Local Miller, Rich	1992
PR	290.00	American Nursing Home Marketer, The Wilson, Keith J.	1992
PR	290.04	Association Public Relations American Society of Association Executives	1993
PR	290.05	Attracting, Organizing, & Keeping Members Butler, Wilford A., and Heidi H. Bowers	1989
PR	290.06	Executive Managed Care Directory: A Comprehensive Reference to Managed Care Suppliers and Plans 1998 Medical Interface	No Date
PR	290.03	Recruiting and Maintaining Membership American Nursing Home Association	1968