

# NNFA-NALA-LPNAN FALL CONVENTION 2020 VIRTUAL TRADE SHOW



## TRADE SHOW

Connect with providers and decision-makers from across the state and register to be an exhibitor. Promote your products and services, increase your brand awareness, generate leads, and network with attendees and other exhibitors in a safe and convenient way! Booth space is reserved on a first-come, first-paid basis.

**REGISTER NOW!**

All exhibitors receive a pre-convention attendee mailing list sent via email prior to the show, a post-convention attendee mailing list sent via email following the show, company name on convention webpages, and company listing and booth in the virtual exhibitor center.

Upon registration, you will receive a confirmation and unique link to customize your virtual booth. View the [Whova Exhibitor Guide](#) for tips on setting up your virtual booth.

## PASSPORT CONTEST

Exhibitors also have the opportunity to participate in the Passport Contest, which encourages attendees to visit virtual booths to win prizes. Attendees collect stamps by claiming deals and offerings, posting a comment, or liking a booth. Attendees that claim promotional offers, comment, or like a booth will be added to the exhibitor's leads. Sign up while registering for the [trade show!](#)

## SPONSORSHIPS

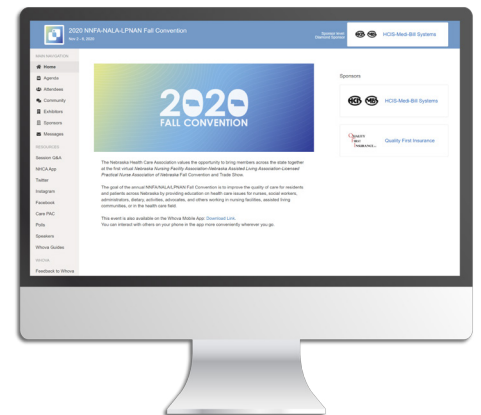
All convention sponsors receive their company name on the convention webpage, listing and sponsor profile in the virtual sponsor center, and recognition on social media.

### Breakout Session Sponsorship

\$175 Member | \$575 Non-Member | Free for All Tier Sponsors  
Your company's logo will be included in the breakout session description, and verbal recognition will be given during the session introduction.

### General Convention Sponsorship

\$275 Member | \$675 Non-Member | Free for All Tier Sponsors  
Support the convention and receive sponsorship benefits. Your company will also be recognized on social media during convention.



**BECOME A SPONSOR!**

Contact [Marketing@nehca.org](mailto:Marketing@nehca.org) or 402-435-3551 with questions.