

advocate. educate. support.

2021 Webinar Series

Nursing Management During COVID-19

Five-Part Series:

January 28: Effective Delegation and Team Management During Crisis

February 16: Ethical Challenges and the Impact on Nursing During the COVID-19 Pandemic

March 18: Communication with Family, Residents, and Staff in Times of Crisis

June 15: Caring for Your Team and Yourself in a Changing and Dynamic Work Environment

July 22: Workforce Planning: Enhancing Staff Development to Build a Better Team

2021 Webinar Series

Nursing Management During COVID-19

January 28 | February 16 | March 18 | June 15 | July 22

Effective Delegation and Team Management During Crisis January 28, 2021

10:30 a.m. CT to 11:30 a.m. CT

CONTENT

Pandemics, disasters, and other emergencies impose a burden on health care leaders. Strong crisis leadership is critical for an effective, coordinated response within the increased demands for health care services an emergency creates. This session will discuss tools needed by the nurse leaders to provide effective delegation and team management during crisis, including recognizing crisis, quick decision-making, effective communication, balancing centralizing and delegating duties, and teamwork. Lessons learned during the pandemic will be discussed.

OBJECTIVES

At the completion of this session, participants will be able to:

1. Define effective delegation during crisis.
2. Identify successful methods of team management during crisis.
3. List lessons learned for nurse leaders during the COVID-19 pandemic.

AUDIENCE

Appropriate for administrators, directors, owners, directors of nursing, and nurses in nursing facilities and assisted living communities.

CONTINUING EDUCATION CREDIT

One hour of continuing education is available. Please defer to your licensing board or agency to ensure courses taken meet your license requirements.

SPEAKER

Nolan Gurnsey, Southwest District Chair, Nebraska Nursing Facility Association; Administrator, Linden Court, North Platte, Nebraska

HANDOUTS

Handouts will be available online. Registrants will receive a link to the handouts prior to the program. Be sure to include your email address on the registration form.

EVALUATIONS

Please provide your feedback on the program by completing the evaluation. A link to the online evaluation will be emailed to registrants.

ONLINE REGISTRATION

Go to learn.nehca.org

Webinar registration fees must be paid in advance. Webinar registration fees are non-refundable.

REGISTRATION FEE

January 28 Webinar	\$55 per person
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WEBINAR LINK

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Ethical Challenges and the Impact on Nursing During the COVID-19 Pandemic

February 16, 2021
10:30 a.m. CT to 11:30 a.m. CT

CONTENT

Throughout the COVID-19 pandemic, nurses have faced several ethical dilemmas such as whether to risk the safety of their families by coming to work, staying home sick and leaving residents without adequate caregivers, as well as changes in care delivery like limited visitation that protected residents but also brought upon loneliness and isolation. These challenges weigh heavily on staff and could have an impact on their decision to stay in their job or leave the profession. This 60-minute session will provide strategies that facility leaders can implement to help retain staff by promoting healing and recovery while creating a culture of resiliency.

OBJECTIVES

At the completion of this session, participants will be able to:

1. Discuss the ethical dilemmas faced during the pandemic and their impact on staff.
2. Define compassion fatigue and moral distress and provide detailed descriptions of what behaviors or symptoms staff might exhibit when suffering from them.
3. Discuss five strategies to help promote staff resilience.

AUDIENCE

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CONTINUING EDUCATION CREDIT

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SPEAKER

Amy Stewart, MSN, RN, DNS-MT, QCP-MT, RAC-MT, RAC-MTA, Vice President of Education and Certification Strategy, American Association of Post-Acute Care Nursing (AAPACN)

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Communication with Family, Residents, and Staff in Times of Crisis

March 18, 2021
10:30 a.m. CT to 11:30 a.m. CT

CONTENT

The COVID-19 pandemic has increased the need to strengthen relationships with customers through empathy and genuinely addressing concerns. Long-term care has seen a rise in the need of crisis communication management. This session will discuss principles for effectively communicating during times of crisis. Addressing fear, panic, and grief due to crisis will be reviewed. Methods to address concerns with customers and how to form lasting connections will be discussed.

OBJECTIVES

At the completion of this session, participants will be able to:

1. Describe the increased need for crisis communication management.
2. Explain techniques to address emotional responses to crisis.
3. Identify approaches to addressing customer concerns.

AUDIENCE

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CONTINUING EDUCATION CREDIT

One hour of continuing education is available. Please defer to your licensing board or agency to ensure courses taken meet your license requirements.

SPEAKER

Beth Nelsen RN, CHPN, NHA, Health Care Administrator, Eastmont Towers, The Monarch, and The Seasons, Lincoln, Nebraska

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Caring for Your Team and Yourself in a Changing and Dynamic Work Environment

June 15, 2021

10:30 a.m. CT to 11:30 a.m. CT

CONTENT

In an everchanging health care environment, nurses are experiencing heavier workloads than ever. This session will discuss how nursing workload can lead to both positive and negative consequences. The session will review techniques for supporting self-care and team care with tips for implementation. Additionally, methods to support a healthy work environment to reduce the stress experienced by heavy workloads and maintain high quality patient care.

OBJECTIVES

At the completion of this session, participants will be able to:

1. Explain the consequences of nursing workload.
2. Describe methods to support a healthy work environment and decrease stress.
3. Apply the information to create one take-away approach to implement.

AUDIENCE

Appropriate for administrators, directors, owners, directors of nursing, and nurses in nursing facilities and assisted living communities.

CONTINUING EDUCATION CREDIT

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SPEAKER

Beth Culross, PhD, RN, GCNS-BC; Assistant Professor, College of Nursing; Director, Learning Resource Center; Associate Director, Interprofessional Academy of Educators, Faculty Affairs; Courtesy Affiliate Faculty, Medical Humanities; University of Nebraska Omaha

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Workforce Planning: Enhancing Staff Development to Build a Better Team

July 22, 2021

10:30 a.m. CT to 11:30 a.m. CT

CONTENT

Creating a productive and cohesive team can be a challenge. In this session, building a team by recognizing different types of personalities and strengths will be discussed. From the day a team member is hired, he or she has something to contribute. This session will discuss how to consider a leadership and developmental approach to creating a unified team that can be both diverse and inclusive. One method for this is to utilize a staff development program to build teamwork recognizing the importance of individual strengths to make a cohesive whole. The leadership approach of the 15 Commitments of Conscious Leadership by Jim Dethmer, et al (2015) will be included as a framework for the discussion. The goal for this session is to take at least one idea for promoting teamwork through staff development.

OBJECTIVES

At the completion of this session, participants will be able to:

1. Describe how different types of personalities can create a cohesive team.
2. Evaluate an approach to staff development that promotes teamwork.
3. Apply the discussion to one take-away idea to implement.

AUDIENCE

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SPEAKER

Beth Culross, PhD, RN, GCNS-BC; Assistant Professor, College of Nursing; Director, Learning Resource Center; Associate Director, Interprofessional Academy of Educators, Faculty Affairs; Courtesy Affiliate Faculty, Medical Humanities; University of Nebraska Omaha

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